

GCVA Conference

Support, Sponsor & Promote

2025



GCVA Conference 2025

Hilton London Bankside, 5-6 March

The GCVA Conference delivers all delegates: expert insight, sector research, exceptional networking opportunities and solutions for expanding and growing your business.

As the trade association for the gift card and voucher sector, our role is to be the conduit of collaboration in the global gift card sector to discuss, share and innovate on the opportunities and challenges faced by the sector.

Watch the 2024 highlights [HERE](#)

- 500 Global Attendees -
- 25 Attendee Countries -
- 8 International Partnerships -
- Facilitated Networking -
- 30+ Retailer Organisations -
- 100s Industry Connections -



Sponsorship Packages

Support the GCVA by sponsoring research, content and events; whilst aligning your company with thought leadership and innovation.

Member price

Non-Member price

Conference Lead Sponsor



Conference Party Sponsor

£28,500

£35,000

GCVA Networking Sponsor

£25,000

£30,000



Sponsorship Packages

	Member price	Non-Member price
GCVA Innovation Stage (<i>formerly GCVA 101</i>)	£17,500	£25,000
GCVA Roundtable Sponsor	£17,500	£25,000
GCVA Registration Sponsor	£15,000	£20,000
GCVA App Sponsor	£15,000	£20,000
Keynote Speaker Sponsor	£12,500	£17,500
GCVA First Night Drinks Reception	£12,500	£17,500



Sponsorship Packages

	Member price	Non-Member price
GCVA Conference Catch-up Sponsor	£10,000	£15,000
GCVA Technology Sponsor	£10,000	£15,000
GCVA Love Food Sponsor	£8,000	£12,500
GCVA Smoothie Bar Sponsor	£8,000	£12,500
GCVA Coffee Cart Sponsor	£8,000	£12,500



Exhibitor Packages

Showcase and network with 500 Conference delegates in person and digitally. Get in touch to discover all the additional digital benefits for each package.

	Stand size	Member price	Non-Member price	No. complimentary tickets
Gold Exhibitor	6 x 2 metres	£9,000	£11,500	3
Silver Exhibitor	3 x 2 metres	£7,000	£9,500	2
Bronze Exhibitor	2 x 2 metres	£5,000	£7,500	1
Quick X	1 x 1 metres	£3,000	£4,500	0

Promotional Opportunities

Promote your company through Video Advertising, Seat Drops & App Advertisement

	Member price	Non-Member price
Seat Drop 9am	£2,500	£3,500
Seat Drop 1pm	£1,500	£2,500
Promotional Video (30 sec, no sound)	£850	£1,000
Promotional Slide	£400	£650
App Splash (limited)	£850	£1,000
App Notification x 1 (limited)	£450	£1,000

*Prices exclude design & production

European Financial Integrity Summit 2025

Amsterdam, May 15



BrancheVereniging
Cadeaukaarten Nederland

A coalition between the GCVA & BVCNL to tackle issues relating to Gift Card fraud.

Support fee:	Member	Non-Member
Headline Sponsor (exclusive)	£45,000	£65,000
Gold Sponsor	£15,000	£25,000
Silver Sponsor	£7,000	£15,000
Bronze Sponsor	£3,000	£7,500

Email: Victoria@gcva.co.uk and Hannah@gcva.co.uk to discover all the benefits for each sponsorship level

Trivial Tax Benefits Campaign 2025

GCVA would like to increase this from its current £50 allowance, up to 6 times per year to at least £500, if not more, keeping in line with other countries such as Ireland and Italy where the allowance is 1500 euros or greater.

Be part of delivering a high-quality and influential campaign to change legislation and policy on the trivial tax benefits in the UK.

Email: Hannah@gcva.co.uk to discover all the benefits for each support level.

Gold Sponsor



Topline benefits:

- Have the opportunity to represent the GCVA and this campaign in meetings with policymakers and/or speaking opportunities at major campaign events
- Regular one to one catch ups with Hannah about the progress and updates of the campaign
- Be part of the working group that meets regularly with our Westminster Agency

Support Level: £30,000

Silver Sponsor

Support Level:

£15,000

Bronze Sponsor

Support Level:

£5,000

Annual Sponsorship Opportunities 2025

GCVA Research & Insight

Showcase your organisation to the GCVA digital audience



GCVA Monthly Consumer Reports £25,000 ex vat

12 x research reports, supported by  GlobalData.

GCVA State of the Nation '25 £15,000 ex vat

Launched & Presented at GCVA November AGM, supported by  GlobalData.

Combined Research Sponsor £35,000 ex vat

Consumer Report & State of the Nation combined sponsor

Partnership Research / Collaborative Topic

Email victoria@gcva.co.uk

£5,000 - £25,000 ex vat



Annual Sponsorship Opportunities 2025

Promotional Sponsorship

Showcase your organisation to the GCVA digital audience



E-Shot/Solus

*Non-member price on request

Dec - March: £2,500*

April - Nov: £1,500*

Access all GCVA members directly via a sponsored e-shot

Newsletter Sponsor £15,000

12 x Newsletters direct to member database throughout 2025

Share content and company link in every email to the GCVA members and wider network



Digital Opportunities 2025

GCVA Connect Sponsor

£20,000 ex vat

Digitally connect the whole gift card community for insight, discussions, and key updates via 6 online events per year.

- Announced as sponsor via all social channels
- Branding on all Open Forum email comms
- Company branding on Forum presentation slides
- 1 x 5-minute speaking slot/presentation at live digital event
- Promo video shown at every Open Forum



GCVA In-Person Social Events 2025

GCVA Summer Networking Social

£10,000 ex vat

Benefits

- Branding at event
- Announced on email & social communications
- Can provide giveaway
- Introduction at event
- Opportunity for branded cocktail/drink



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