

14-18 JULY 2025, LONDON

Positively
Nuclear
INFLUENCING OUR FUTURE



IN ASSOCIATION WITH



WiN Global Annual Conference 2025 Hosted by WIN UK Business Case

This business case outlines the value and benefits of attending the WiN Global Annual Conference 2025, emphasising how the event will support individual growth and bring tangible advantages to businesses.

The conference will be an extension to our usual (sell out) WiN UK Annual Conference. Taking a global stage and a diverse group of delegates gives us the opportunity to expand into technical and research themes in addition to our highly valued ED&I content. We will be showcasing the best of UK nuclear along with global innovation and we have strong industry support. Ultimately our theme of “Positively Nuclear: Influencing our Future” is designed to improve the narrative around our industry which will benefit every person and every business. We are hosting the conference in association with Great British Nuclear and are delighted to have their full support along with that of the Department for Energy Security and Net Zero.

This conference is not just for women. It is not only addressing gender balance. It is a real opportunity for us to put nuclear on the global stage and to create tangible benefits in the process.

Why should I attend the WiN Global Conference?

- 1. Expand your networks:** the conference will bring together a diverse group from across the world wide nuclear sector, including industry professionals, leading executives and senior influencers. There will be numerous opportunities through the conference to engage with the attendees, fostering personal and professional connections that will create new opportunities beyond the conference.
- 2. Grow your knowledge base:** the conference agenda covers a wide range of topics, carefully curated to provide key insights for professionals in our sector, enhancing your knowledge and providing access to the latest findings and insights. From robotics to net zero, research and technical papers, global energy mix to socio-economic benefits, we have it covered!
- 3. Become equipped to advocate for Nuclear:** the conference theme “Positively Nuclear” has been chosen to allow us to focus on how we can all play a role to promote the pivotal role nuclear has to play in shaping a sustainable, low-carbon



future. Through a variety of engaging sessions, we aim to dispel the myths associated with nuclear and provide delegates with the tools and dialogue they need to generate positivity around the applications of nuclear technologies and become true advocates for nuclear.

4. **Grow your personal brand and influence:** aligned to our "Positively Nuclear" theme, the conference will also provide actionable insights on in-person advocacy to help you develop your own personal brand and influence for your own and your organisation's missions.

5. **Access opportunities for personal development:** the conference will provide information about development opportunities available, including mentoring programmes and leadership development

6. **Get actionable insights to take your EDI programmes to the next level:** throughout the conference, there will be a strong theme of equity, diversity and inclusion and some of our speakers and content will provide learnings, best practice insight and thought leadership on how to further drive our inclusion mission within the nuclear sector

7. **Hear from key thought leaders in the Nuclear sector and inspirational leaders from across the globe:** we have such an exciting line up of speakers that we can't wait to announce, this really is a unique opportunity to hear from key influencers, thought leaders and stakeholders in our global industry, all in one place, and all within the UK

8. **Problem solve with leading suppliers in the industry:** there will be opportunities to meet with exhibitors throughout the conference and exchange ideas and consider opportunities to help your organisation meet its challenges.

9. **Professional Development and CDP:** The workshops and events align with professional development objectives (CDP), ensuring that attendees return with valuable knowledge that benefits their personal and professional growth.

We have no doubt that each individual attending will leave with expanded horizons, a deeper understanding, and new ideas that will benefit both their careers and your business. This makes the conference a unique opportunity for personal and professional growth and we hope you will support your brilliant employees as well as WiN UK. Thank you!

On behalf of the WiN UK Executive and Board